

TEACHING YOU HOW TO USE YOUR VOICE
FOR IMPACT, INFLUENCE AND INCOME

THE ONLINE COURSE

SPEAK UP

BY HAYLEY MULENDA

WORKBOOK



MEET HAYLEY MULENDA

hm
HAYLEY MULENDA

**INTERNATIONAL
KEYNOTE
SPEAKER**

**AUTHOR
CHANGE-AGENT
PODCASTER**

"Hayley has the courage, intellect and personality to be one of the very best speakers ever." Rene Carayol MBE

Hayley Mulenda is a Multi-Award Winning International Speaker, Author and Change Agent who has spoken to thousands people across the world sharing her story on how she turned her pain to purpose.

Hayley has had the opportunity to share her story to over 40,000 people as she has spoken on some of the world's greatest stages from Wembley Arena to Oslo Spektrum to Houses of Parliament as well as working with some of the world's leading firms. Last year Hayley was flown out to Redmond Washington, to work with the senior leaders of Microsoft, consulting some of their departments on inclusion, well-being and diversity.





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Hayley published her Award-Winning Book “The ABCs To Student Success” which has been rated 4.9* on Amazon and readers have highlighted how this book has inspired them to have a different perspective of life.

Hayley’s work has impacted institutions and corporations from all over the world, as she sits and works with FTSE 100 and Fortune 500 consulting their senior leaders and young talent to help implement change, strategy and synergy.

Hayley has learned the art of public speaking as a skill and as a profession. She has been able to scale her speaking fee from £200 - £15,000 in under 18 months. She is now willing to help others to do the same.





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SOME OF HAYLEY'S CLIENTS



J.P.Morgan



AS SEEN ON



THE
HUFFINGTON
POST



Newham
Recorder

WHAT THIS COURSE ENTAILS?



TWO PART COURSE

PUBLIC SPEAKING SKILL

- WHAT'S YOUR MESSAGE?
- HOW TO DO AN ELEVATOR PITCH/
- HOW TO AMPLIFY YOUR VOICE
- HOW TO ENGAGE WITH YOUR AUDIENCE
- HOW TO SPEAK ON CAMERA/ON STAGE

PUBLIC SPEAKING CAREER

- HOW TO BRAND YOURSELF
- HOW TO KNOW YOUR TARGET AUDIENCE
- HOW TO PRICR YOUR SPEAKING
ENGAGEMENTS
- HOW TO REACH YOUR CLIENTS
- HOW TO BUILD PRESENCE IN THE PRESS

FOR THIS COURSE

YOU WILL NEED



TO GO THROUGH THE
HOMEWORK
(PLEASE DO NOT RUSH)

HAVE A DIARY/JOURNAL
TO KEEP YOUR NOTES IN
PLACE

A CAMERA - YOU WILL BE
KEEPING A VIDEO
JOURNAL AND SHARING
VIDEOS IN THE
COMMUNITY

YOU WILL NEED TO BE
ENGAGED!
WE WANT TO HEAR YOUR
JOURNEY IN THE
COMMUNITY

NAME

DATE

INTRODUCTION

HOMEWORK

Now that you have heard my story, heard the different topics - you probably have an idea of how this course would help you best.

For this week, please answer the following questions

What are your expectations? What are you looking to really take from this?

What topic do you feel you are strongest in?

Which Model is your weakest? and why?

Film a 30 second video and post it in the chat

Introducing who you are, what you do and why you invested into the
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